

SHOPPING CENTER OF THE YEAR 2016

PARTICIPATION FORM

N. B. Unless otherwise indicated, data requested are for **nominated** shopping center only.

1. Official Name of Shopping Center Nominated: _____
2. Location/Branch: _____
3. Year Established: _____
4. Company Name: _____
5. Address: _____

6. Tel. No.: _____ Fax: _____
7. E-mail: _____ Website: _____
8. List down all the Malls/Shopping Centers owned and operated by your company: (use add'l. sheet/s if necessary) : _____

9. Officers of the Company:
 10. Chairman: _____
 11. President: _____
 12. Senior Officer in charge of Mall Operations: _____
 13. Manager of Nominated Mall/SC: _____
14. Total Gross Floor Area of Nominated Mall/SC ONLY (in sqm): _____
 - Gross Leasable Area (sqm): _____
 - Parking Slots: _____

15. CATEGORY ENTERED-PLS. TICK (BASED ON GLA OF NOMINATED MALL ONLY):

- SMALL CATEGORY: (9,290 - 27,870)
- MEDIUM CATEGORY: (27,871 - 83,610)
- LARGE CATEGORY : (83,611 - 139,350+)

16. Total No. of tenants/merchants in Nominated Mall/SC: _____

- 15. Non-food Total : _____
- 16. Local : _____
- 17. Foreign Owned : _____
- 18. Foreign Franchise : _____
- 19. Food Total : _____
- 20. Local : _____
- 21. Foreign Owned : _____
- 22. Foreign Franchise : _____
- 23. Services Total : _____
- 24. Local : _____
- 25. Foreign Owned : _____
- 26. Foreign Franchise : _____

28. Anchor Store/s: _____

29. Annual Rental Income (including percentage) of nominated Mall/Shopping Center for the last Five (5) years:

| | <u>TOTAL RENTAL INCOME</u> | <u>PERCENTAGE (%) SHARE OF NOMNATED MALL/SHOPPING CENTER</u> |
|-----------|----------------------------|--|
| 30. 2011: | _____ | _____ |
| 31. 2012: | _____ | _____ |
| 32. 2013: | _____ | _____ |
| 33. 2014: | _____ | _____ |
| 34. 2015: | _____ | _____ |

35. Rental Fee / sqm: _____

36. Target Market Class: _____

37. Average Daily Customer Traffic Count:

- 38. Weekdays _____
- 39. Weekends : _____

40. What are your competitive advantages over your major competitors in the industry? attach separate sheet/s if necessary) _____

41. List down the major marketing and promotions programs you conducted in 2014, together with a short description. (attach separate sheet/s if necessary) _____

42. What services do you provide to your merchants to help them grow? (attach separate sheet/s if necessary) _____

43. Has the nominated mall undergone renovations or system upgrades in 2014?

44. If YES, pls. Explain (attach separate sheet/s if necessary):

| |
|-----------------------------------|
| Accomplished by: _____ |
| Position: _____ |
| Contact No.: _____ Fax No.: _____ |
| Email Address : _____ |
| Date: _____ |
| Authorized/Noted by: _____ |
| Position: _____ |

- ◆ ***This should be FAXED AHEAD to PRA @ 636-0825 and also included in the Bid Book***
- ◆ ***All requirements should also be submitted in AVP or Power Point format***
- ◆ ***Deadline for submission is on before September 20, 2016***

